

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1200
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, SUITE 800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1200
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS 2, 7, AND 12 FOR SPOTS NA DT PRG CHGS.
PLS ADVISE WHAT YOU WOULD LIKE TO DO WITH \$ FROM
NA SPOTS. I'LL SEND OFRS IF NECESSARY.
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/14-10/14	10A-11A	FOX NEWS SUNDAY	:30	\$75.00	SU	2	1	2	\$150.00
*2	10/13-10/13	5P-530P	30 ROCK	:30	\$100.00	SA	1	1	1	\$100.00
		Station Remark: V2 1X NA 10/13 DT PRG CHG.								
3	10/09-10/15	6P-630P	BIG BANG THEORY	:30	\$500.00	TU-F,M	4	1	4	\$2,000.00
4	10/09-10/15	630P-7P	TWO & A HALF MEN	:30	\$500.00	TU-F,M	4	1	4	\$2,000.00
5	10/09-10/15	7P-730P	BIG BANG THEORY	:30	\$800.00	TU-F,M	4	1	4	\$3,200.00
6	10/09-10/15	730P-8P	TWO & A HALF MEN	:30	\$800.00	TU-F,M	4	1	4	\$3,200.00
*7	10/13-10/13	6P-630P	BIG BANG THEORY	:30	\$175.00	SA	1	1	1	\$175.00
		Station Remark: V2 1X NA 10/13 DT PRG CHG.								
8	10/15-10/15	8P-9P	BONES	:30	\$2,200.00	M	1	1	1	\$2,200.00

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9	10/11-10/11	8P-9P	X-FACTOR RESULTS SHOW	:30	\$2,000.00	TH	1	1	1	\$2,000.00
10	10/14-10/14	7P-8P	THE O.T.	:30	\$1,500.00	SU	1	1	1	\$1,500.00
11	10/09-10/15	10P-1030P	CHANNEL 11 NEWS ON FOX53@10	:30	\$800.00	TU-F,M	4	1	4	\$3,200.00
*12	10/13-10/13	10P-1030P	CHANNEL 11 NEWS ON FOX53@10	:30	\$800.00	SA	1	1	1	\$800.00
		Station Remark: V2 1X NA 10/13 DT PRG CHG.								
13	10/14-10/14	10P-1045P	CHANNEL 11 NEWS ON FOX53@10	:30	\$800.00	SU	1	1	1	\$800.00
14	10/09-10/15	11P-1130P	SEINFELD	:30	\$225.00	TU-F,M	5	1	5	\$1,125.00
15	10/09-10/15	1130P-12A	30 ROCK	:30	\$175.00	TU-F,M	2	1	2	\$350.00
16	10/14-10/14	11P-1130P	BIG BANG THEORY	:30	\$225.00	SU	1	1	1	\$225.00

---REPORT TOTALS---

Report Totals: 37 / \$23,025.00

---SALES MONTHLY TOTALS---

Oct 12: 37 / \$23,025.00

Sales Totals: 37 / \$23,025.00

Station Totals: 37 / \$23,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,423,650	CABL	0%	KDKA	35%	UNKN	0%	WPCW	1%	WPGH	10%
		WPMY	1%	WPXI	30%	WTAE	23%				

Rep Order# 9750905 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1323536

Printed: 08/04/2012 1:36 PM
Last Received: 06/15/2012 11:48 AM
Showing Buylines: All Lines

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Books null
Demos RA35+